

ANH DINH

EMPLOYMENT HISTORY

CONTRACT CONTENT CREATOR/PROMOTIONS <i>Webtoon</i> Vertical "Rules For Dating Trash" - Visited the production set daily to capture and create content featuring cast and crew. - Developed content concepts and edited footage into engaging, cohesive final pieces. - Collaborated closely with producers to ensure all final deliverables met project requirements and deadlines. - Interviewed cast and crew members and captured behind-the-scenes moments that added authenticity to promotional materials.	May 2026
SOCIAL MEDIA AND CONTENT CREATOR INTERN <i>DramaBox</i> - Doubled Instagram and Tik Tok following and engagement - Created social media content that increased audience interactions and follower growth. - Analyzed content performance metrics to refine posting strategy and improve user engagement over time. - Tracked emerging platform trends and adjusted content to maintain relevance and audience interest. - Edited and compiled footage obtained on set into polished posts, expanding online presence and boosting audience interaction. - Managed a content calendar to ensure consistent cross-platform publishing and visibility.	Oct 2025 – Feb 2026 <i>Hybrid</i>
MARKETING INTERN <i>AphroChic</i> - Analyze data to elevate brand visibility on Instagram, Facebook, and Pinterest. - Enhance marketing strategies to expand site visits and audience reach. - Craft Instagram post copy to boost content quality and user engagement. - Analyzed social media metrics to identify trends, informing future content strategies and enhancing overall campaign effectiveness. - Developed engaging media decks, enhancing brand visibility and campaign awareness. - Coordinated promotional calendars, optimizing the To Be Free campaign timelines and audience engagement.	Jul 2025 – Dec 2025 <i>Remote</i>
SOCIAL MEDIA MARKETING MANAGER INTERN <i>PROJXON</i> - Created engaging social content to boost brand visibility and audience interaction. - Used data insights to refine strategy and optimize reach. - Streamlined scheduling for stronger engagement and visibility. - Collaborated with design to ensure cohesive, high-impact campaigns.	Apr 2025 – Jul 2025 <i>Remote</i>
MARKET RESEARCHER INTERN <i>PROJXON</i> - Performed competitor and market analyses to inform strategy and strengthen service positioning. - Identified emerging trends to guide data-driven business development. - Collaborated with marketing to turn insights into impactful, engagement-driven campaigns.	Feb 2025 – Apr 2025 <i>Remote</i>

EDUCATION

B.S INTERNATIONAL BUSINESS AND MARKETING <i>California State University-Long Beach</i>	2022 – 2024 <i>Long Beach</i>
A.S BUSINESS ADMINISTRATION <i>El Camino College</i>	2020 – 2022 <i>Torrance</i>
EXCHANGE SEMESTER, INTERNATIONAL BUSINESS AND MARKETING <i>Meiji University</i>	Mar 2023 – Aug 2023 <i>Tokyo, Japan</i>
EXCHANGE YEAR, INTERNATIONAL BUSINESS AND MARKETING <i>Hongik University</i>	Feb 2024 – Dec 2024 <i>Seoul, South Korea</i>

LANGUAGES

English (Native), Vietnamese (Native)